



FOR IMMEDIATE RELEASE

## Slam Dunk to the Beach Announces 2017 Partnerships

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*Grotto Pizza, Pepsi, SoDel Concepts headline large group of supporters*

**Lewes, DE – December 18, 2017** – The Delaware Sports Commission is excited to announce it has partnered with three highly regarded businesses for major sponsorships of the 2017 Slam Dunk to the Beach. **Grotto Pizza** has joined as the Presenting Sponsor of the event, while **Pepsi** and **SoDel Concepts** have joined as the Official Sponsors.

“We are very proud to be the Official Pizza and presenting sponsor of Slam Dunk to the Beach,” said **Vinnie DiNatale**, Director of Marketing for Grotto Pizza. “Competition at the event is fierce. The games are very exciting to watch and the buzz has grown, so you don’t want to miss a single game. Slam Dunk to the Beach gets better and better every year. We are glad to be a part of such a great event in Sussex County.”

Slam Dunk to the Beach is Dec. 27-29, 2017 at Cape Henlopen High School. Nationally-ranked teams, with some of America’s most highly-touted college recruits, will join a strong local field. The national schools are headlined by Duke commit **Cameron Reddish** of Westtown School (PA) and **Simi Shittu**, of Vermont Academy (VT), who recently committed to Vanderbilt of the SEC. Both are projected as future NBA Lottery selections. Those big names and many more will compete against 18 other schools, including the defending DE State Champion Smyrna Eagles.

A wave of new local All-Star Sponsors have been added, as well. They include **ATI Physical Therapy, Carl Freeman Foundation, Casapulla’s, iHeartRadio, Megee Motors, Office of Highway Safety, Power 101.7, Sussex County Council** and **UD Sport Management**.

The Delaware Sports Commission also announces extensive media partnerships for the upcoming Slam Dunk to the Beach. Each game will be broadcasted and streamed live on **The Cube** app and TheCube.com. The Cube reaches over 10 million people throughout the country. 18 games will also air on **MyCozi Delmarva TV**, reaching over 300,000 households, while Delmarva’s own NBC station, **WRDE-TV**, will broadcast the Roselle Catholic vs. Smyrna matchup on December 28<sup>th</sup> at 2pm.

Plenty of fun and games can be found throughout the event, from the lobby to center court as Megee Motors will sponsor a musical chairs contest once per session for a chance to win cash and prizes. Vendors such as Grotto Pizza, **Kick N Chicken** and **Maui Wowi** will serve up food and drinks for attendees in the lobby. The fan experience continues thanks to The Office of Highway Safety which will provide a pop-a-shot basketball game and a make your own sign table to help root on your favorite team.

The **Comfort Inn Rehoboth Beach, Hyatt Place Dewey Beach** and **Sleep Inn & Suites Rehoboth Beach** will serve as host hotels for the 2017 Slam Dunk to the Beach by hosting the tournament's national field and offering discounted rates to fans during the three-day event.

“Slam Dunk to the Beach could not happen without the support of our corporate partners,” said Chairman of the Delaware Sports Commission, **Dr. Matthew Robinson**. “Their commitments make it a true community and First State event. We look forward to working with each partner to ensure it is as positive experience for them as it is for the teams and fans.”

Slam Dunk to the Beach is also proud to partner with the many other area businesses at multiple sponsorship levels.

### Session Sponsors

- Big Fish Restaurant Group
- The Starboard
- Surf Bagel



### **Team Sponsors**

- Arena's Deli
- Bayhealth
- Boardwalk Plaza Hotel
- Buffalo Wild Wings
- Cape May-Lewes Ferry
- Crooked Hammock
- Delaware Electric Cooperative
- Delaware Express
- Delaware National Guard
- Delaware Technical Community College
- Gatorade
- Highmark Delaware
- KDI
- Kick n' Chicken
- Parkowski, Guerke & Swayze, P.A.
- Standard Distributing Company
- Sussex County Association of Realtors
- The Cape Gazette
- Tunnell & Raysor, P.A.
- Urban Youth, Inc.
- Worm's Carpet Care

### **Sharpshooter Sponsors**

- Atlantic Millwork & Cabinetry
- Body Shop Fitness Center
- Chesapeake Plumbing
- Dairy Queen
- Delmarva Power
- La Vida Hospitality Group
- Lefty's Alley & Eats
- LogoMotive Custom Apparel
- Maui Wowi
- McDonald's
- Potter Anderson & Corroon LLP
- Premier Orthopaedic Bone & Joint Care
- Savage Poultry
- State Farm, Jeanine O'Donnell
- The Bank of Delmarva
- The Factory
- Tom Pederson, Attorney
- Vertical Development Group
- WDEL
- WMDT

Fans can purchase tickets by visiting [www.slamdunktothebeach.com](http://www.slamdunktothebeach.com).

For more information, visit [slamdunktothebeach.com](http://slamdunktothebeach.com) or follow the tournament on Facebook at Slam Dunk to the Beach, via Twitter @SlamDunkToBeach on Instagram @SlamDunkDE and with the hashtag #SlamDunkDE.