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FOR IMMEDIATE RELEASE

National High School Basketball Returns to Delaware in December 2014

Premier players will flock to Cape Henlopen High again

REHOBOTH BEACH, Del. – Sept. 16, 2013 – The state’s foremost showcase of national high school basketball talent will return to the Delaware beaches in time for the 2014 holidays, as the [Delaware Sports Commission](#) relaunches the iconic Slam Dunk to the Beach tournament in a new format and under new leadership.

The rejuvenated tournament is set to tip off Dec. 27-29, 2014 at Cape Henlopen High School in Lewes, where for 13 years Slam Dunk hosted some of the nation’s premier players, including current NBA star Dwight Howard.

“I was fortunate enough to play in the Slam Dunk to the Beach during my senior year at Southwest Atlanta Christian,” said Howard, who played in the tournament in 2003. “The competition on the floor was at a high level and the atmosphere in the gym was electric – it’s great to see Slam Dunk to the Beach will be back on the high school calendar in 2014.”

Other Slam Dunk veterans include LeBron James (who appeared in 2001), Carmelo Anthony (’00) and J.J. Redick (’01), all now NBA superstars.

“Over the years, Slam Dunk brought in thousands of fans and infused millions of dollars into Delaware’s economy,” said Dr. Matthew Robinson, tournament chairman. “We fully expect that performance to be repeated, and in fact surpassed.”

The Delaware Sports Commission has brought aboard [Position Sports, Inc.](#), a national sports marketing company, to manage all event operations. Position Sports has worked with many of the world’s leading brands, including current clients Nike, Jordan Brand, the Naismith Memorial Basketball Hall of Fame and USA Basketball. Position Sports is currently exploring national broadcast partners and recruiting teams for Slam Dunk.

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Other alumni of the event include some of the greatest names in the game of basketball, including Tyson Chandler of the New York Knicks ('00), Nate Robinson of the Denver Nuggets ('01), Al Harrington of the Washington Wizards ('97), Raymond Felton of the New York Knicks ('00), Sebastian Telfair ('03), Tayshaun Prince of the Memphis Grizzlies ('97), and Charlie Villanueva of the Detroit Pistons ('02).

Monday's press conference announcing Slam Dunk included remarks by several government dignitaries, including Sen. Tom Carper, Gov. Jack Markell and Cabinet Secretary Alan Levin, Delaware's economic development director. For more information about the Slam Dunk to the Beach please, visit the tournament website at <http://www.slamdunktobeach.com>.

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NOTE: The Delaware Sports Commission has several additional handout photos available, including:

- **Shots from today's press conference (including tournament Chairman Matthew Robinson).**
- **Historic photos of former Slam Dunk players in their high school years (including Dwight Howard, LeBron James, J.J. Redick and Delaware's own Janavor Weatherspoon.**

CAPTION for attached photo: Delaware Sports Commission members and Delaware dignitaries unveil the logo for the revived Slam Dunk to the Beach tournament Monday (9/16/13) in Rehoboth Beach.

Contact Eric Ruth at eric.ruth@state.de.us to obtain more photos.

About Position Sports:

Position Sports is a national sports-marketing firm based in Phoenix, Arizona that specializes in corporate branding, media relations, marketing, consulting and event operations. Over the years, Position Sports has worked with many of the world's leading brands including current clients Nike, Jordan Brand, the Naismith Memorial Basketball Hall of Fame and USA Basketball.

About the Delaware Sports Commission:

The Delaware Sports Commission, Inc. is a 501(c)(6) Not-For-Profit corporation, governed by a 30-person Board of Directors with expertise in the Sports, Business, Hospitality, Government, and Media sectors. The organization's charge is to "bid, recruit, and host regional and national sporting events at all levels of competition in the State for the purpose of utilizing sports facilities in the State, enhancing the economic development of the State, and promoting Delaware as a destination for amateur and professional sports."

Slam Dunk to the Beach Media Contact:

Eric Ruth, marketing and public relations coordinator
Office: (302) 672-6813